

# Butes Artwork Specifications

## FILE FORMATS

- **PDF (Print Ready - Press Quality)**
- Adobe CS2/CS3
  - Illustrator
  - InDesign
  - Photoshop

**Please supply final artwork in PDF format.**

Where possible supply layout files and all support files including fonts, links and images.

Supply files in Mac format. Files submitted from PC programs need to be saved in an Apple compatible format. All type faces need to be converted to curves/paths/outlines.

## COLOUR MATCHING

Where possible, please supply an industry standard proof and specify PMS colours for accurate colour matching.

## IMAGES

Scan from the best artwork available. We do not recommend scans from printed materials such as newspapers and magazines.

Supply all image files in high resolution (400dpi) & CMYK colour mode.

## HOW TO SUPPLY ARTWORK

- Email - up to 8MB only
- FTP - Please contact us for our FTP site details if required.
- CD/DVD

## FILE SETUP

Set the file up at 25% of the final size with 10mm bleed and crop marks allowing a 5mm "safe area" from each side.

Measurements: See following page

## TIMEFRAME

Allow 14 working days for artwork to be printed after Absolute Media have received the files.

## DELIVERY DETAILS

Please deliver all artwork and materials (eg uniforms and sampling product) to:

Absolute Media  
887 Ann Street  
Fortitude Valley QLD 4006

or

Absolute Media  
PO Box 679  
Fortitude Valley QLD 4006

**pl** 07 3666 0270  
**fl** 07 3854 0409  
**el** [emily@absolutemedia.net.au](mailto:emily@absolutemedia.net.au)

# Butes Artwork Specifications

## *x2 Side Skins*

**Final Printed Size:** 1950mm (w) x 1950mm (h)

**Artwork Setup at 25%:** 487.5mm (w) x 487.5mm (h) plus 10mm bleed on all sides

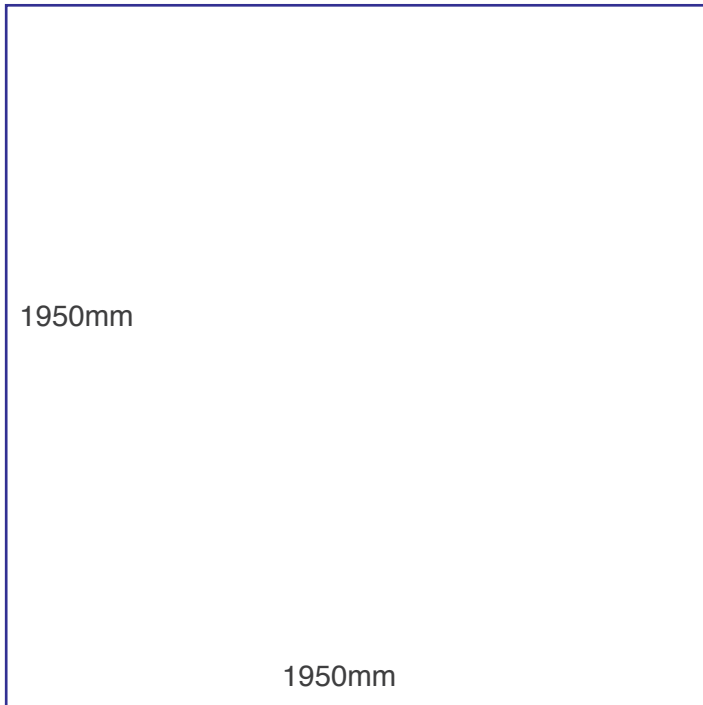
## *x1 Rear Skin*

**Final Printed Size:** 1320mm (w) x 1950mm (h)

**Artwork Setup at 25%:** 330mm (w) x 487.5mm (h) plus 10mm bleed on all sides

All text must be raised 150mm above the bottom of the base of the image area.

*Sides*



*Rear*

